



Every two weeks, it is the reference newspaper for art lovers and professionals to get a full understanding of art news & market around the world

CIRCULATION

26 600
copies



READERSHIP

133 000
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TARGET AUDIENCE



MIXED GENDER, URBAN,
ACTIVE, EDUCATED

High income level
Decision makers
in the cultural industry

EXHIBITIONS - HERITAGE
at least 10 visits a year

ART COLLECTORS
fairs, auctions, galleries

Bi-monthly publication

22 issues a year

Artclair Éditions
8 rue Borromée 75015 PARIS

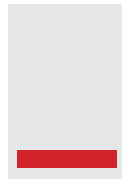
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EDITORIAL PLANNING 2019

Issue	Publication date		Closing
514	04/01	The most expected exhibitions of 2019	21/12
515	18/01	BRAFA (Brussels)	11/01
516	01/02	European capitals of culture	25/01
517	15/02	Museums in Germany	08/02
518	01/03	TEFAF	22/02
519	15/03	Drawings Fair in Paris	08/03
520	29/03	Art Paris Art Fair	22/03
521	12/04	Artindex	05/04
522	26/04	Macron's cultural achievements	19/04
523	10/05	Fiscality of the art market	03/05
524	24/05	Biennale di Venezia	17/05
525	07/06	Art Basel	31/05
526	21/06	Crowdfunding	14/06
527	05/07	Summer Exhibitions	28/06
528	06/09	Biennale Paris, Parcours des mondes	30/08
529	20/09	The best art schools	13/09
530	04/10	FIAC On et Off / Biennale de Lyon	27/09
531	18/10	FIAC / Salon du patrimoine (international heritage fair)	11/10
532	31/10	Leonardo Da Vinci/ 30 years of the Louvre/ Paris Photo	25/10
533	15/11	Cultural diplomacy	08/11
534	29/11	Street Art	22/11
535	13/12	Rétrospective 2019	06/12

Some réserve de modification

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MEDIA KIT 2019

SPECIFIC AD SPACES

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2-PAGE SPREAD **14 900 €**

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POSITION PREMIUMS **+ 10%**

SPECIAL AD FORMATS (inserts...) **contact us**

COMBINATION RATES



PRINT SPECS

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A monthly art magazine dedicated to passionate and curious amateurs willing to explore all of art's territories.

CIRCULATION
36 420
copies



READERSHIP
182 100
readers

TARGET AUDIENCE

MIXED GENDER, URBAN ACTIVE, EDUCATED, HIGH INCOME LEVEL, AESTHETE

EXHIBITIONS -HERITAGE
At least 5 visits a year
COLLECTORS
fairs, auction, galleries

OTHER INTERESTS :
TRAVEL, DECORATION, REAL ESTATE, LUXURY, CULTURE

Monthly publication

11 issues a year

3 supplements distributed in fairs

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PLANNING 2019

Publication	Date of issue		Closing
719 - January	10/12	The most expected exhibitions of 2019	21/12
720 - February	22/01	Special Belgium - BRAFA Fair	28/01
Supp. Belgique	24/01	Extra edition Belgium distributed at BRAFA Fair	04/01
721 - March	22/02	Special Drawings	08/02
Supp. Drawings	27/03	Extra edition distributed at the drawings fairs in Paris	08/03
722 - April	29/03	Art Paris Art Fair, Prominent philanthropists of the XXth century	15/03
723 - May	26/04	The Year of Rembrandt	09/04
724 - June	24/05	Switzerland - Art Basel	10/05
725 - July/August	28/06	Summer exhibitions	14/06
726 - September	23/08	Last trimester exhibitions	09/08
727 - October	27/09	FIAC	13/09
728 - November	25/10	Paris photo	11/10
Supp. photography	06/11	Extra edition distributed at Paris Photo	23/10
729 - December	22/11	Special art schools + Fine books	08/11
730 - January 2020	19/01	The most expected exhibitions of 2020	06/12

Sous réserve de modification

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POSITION PREMIUM	+ 10 %
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